

dli DIVERSIFIED LABEL IMAGES



full range of stock point-of-sale and
merchandising solutions

custom labels, retail labels,
commercial and industrial labels

**All your merchandising needs under one roof.
We protect your brand like it was our own.**

CALL 800-777-4791
www.diversifiedlabel.com

DIVERSIFIED LABEL IMAGES

about dli

**Helping you succeed through
innovative design to meet all your retail,
promotional and merchandising needs.**

WE PRINT

up to 11 colors + lamination

variable data

water-based or UV

UV cured

inline folding for coupons

Substrates: paper • foil • synthetics

• poly • tyvek • film

FINISHING

rolls or sheets

large variety of dies in house
perforating, butt cutting and slitting
wide variety of substrates

GRAPHICS

- creative design services
- award winning team
- over 30 years experience
in the flexo industry
- can help create product from
your ideas or finished artwork
- advanced color matching software

OTHER SERVICES

complete in-house fulfillment service
individual packaging
products offered in dispenser boxes
multiple ship locations
quotes within 24 hours
48 hour turn time
(for proofs on most new jobs)
warehouseing:
inventory and stock items

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DIVERSIFIED LABEL IMAGES

COUPONS - IRCs dry release coupons

Our IRCs
help you
sell more of
your
products!

FRONT



BACK



Allows for two (2)
printing surfaces.

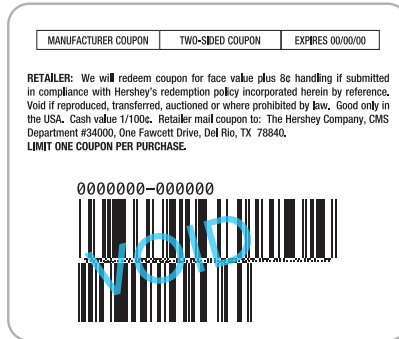
The clear base remains on the
product but does not block the
view of your product.
Works on many surfaces.

Peels off easily and cleanly
leaving no residue on
the product.

FRONT



BACK



FRONT



BACK



PRINT AND UV VARNISH

FACE MATERIAL(PAPER)

RELEASE ADHESIVE

CLEAR BASE MATERIAL
(REMAINS ON PRODUCT)

BASE ADHESIVE

EASY RELEASE LINER

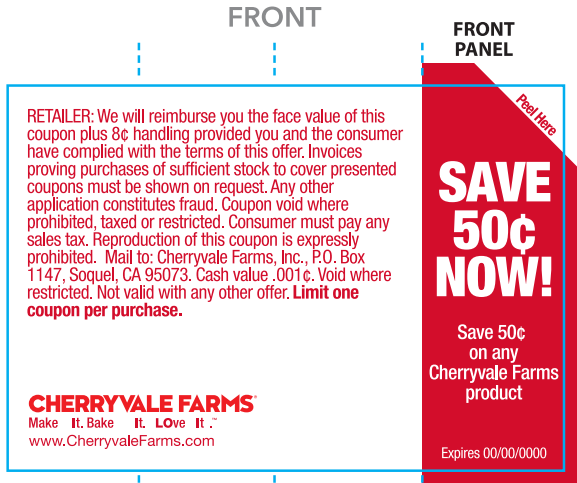


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COUPONS - IRCs extended content (folded)



Diversified supplies folded booklet labels /extended content labels to some of America's most prominent retailers.

Extended content labels can hold more information than a standard coupon. They are often used for nutritional or health information, promotional rules, or recipes to use the product.

We can help you design a extended content label to fit your needs.

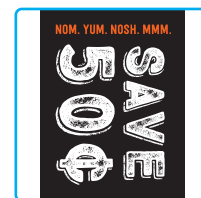


OVERALL FINISHED PRODUCT
(WITH CLEAR WINGS)



More information
in a smaller space -
to fit your
product
packaging.

OVERALL FINISHED PRODUCT
(WITH CLEAR WINGS)



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DIVERSIFIED LABEL IMAGES

CUSTOM PRODUCTS

10% Off Mechanical Service

EXPRESS
OIL CHANGE
& SERVICE CENTER

Brake Service • Transmission Service
Tire Rotation & Balance • General Repairs
Fuel System Cleaning • A/C Service
Factory Scheduled Maintenance
& Much More!

10% OFF

Good at all locations. Not valid with other offers. Code - NCD



BABIES'R'US	BABIES'R'US
TICKET	TICKET
BABIES"R"US COPY	BABIES"R"US COPY
020431	020432
BABIES'R'US	BABIES'R'US
TICKET	TICKET
CUSTOMER COPY	CUSTOMER COPY
020431	020432

MANUFACTURER'S COUPON | COUPON EXPIRES: 3/31/18

SAVE 50¢

ON THE PURCHASE OF ANY
ONE (1) LIPTON®
16.9 OZ. BOTTLE 12-PACK

Two 12-packs of Lipton Iced Tea. The left pack is Mango flavor and the right pack is Peach flavor. Both are labeled "12 BOTTLES".

PEEL HERE

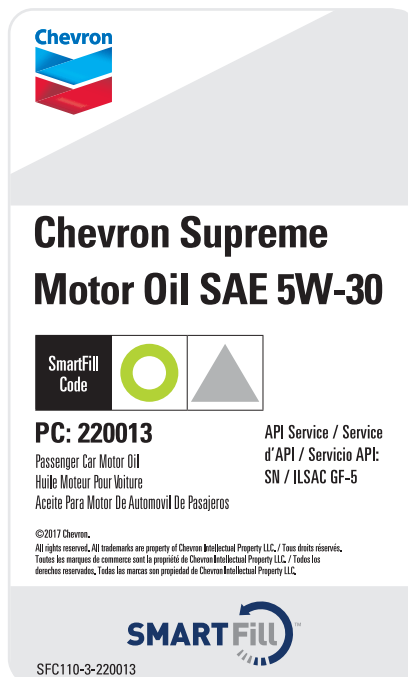


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CUSTOM LABELS



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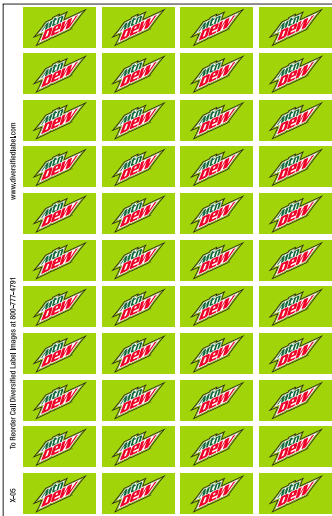
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DIVERSIFIED LABEL IMAGES

INDOOR point of sale

we can customize your logo on all products below

LOGOS

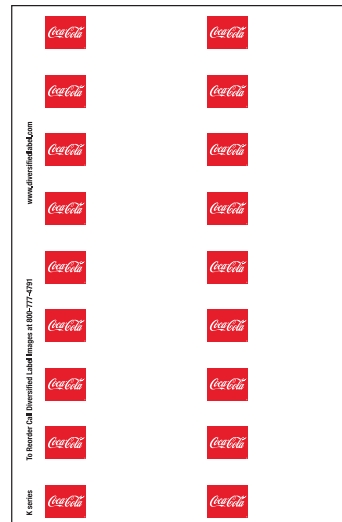


44 TAGS
PER
SHEET

10 SHEETS
PER
PACK



CHANNEL TAGS



18 TAGS
PER
SHEET

10 SHEETS
PER
PACK

Custom Pre-printed tags
available upon request.



CLINGS



CUSTOM CLINGS
CALL FOR DETAILS

QUICK STRIPS



100 FEET
PER
ROLL

**MICRO-PERF'D & PACKAGED
IN AN EASY-TO-USE
DISPENSER BOX.**



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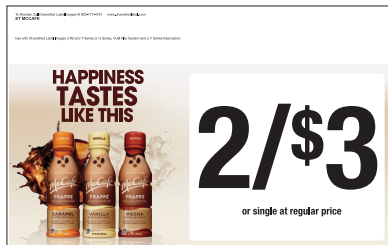
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DIVERSIFIED LABEL IMAGES

INDOOR point of sale

we can customize your logo on all products below

SHELFTALKERS



DANGLERS



BASEWRAP

12-16" high 12-24" wide per panel



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INDOOR point of sale

T Series

TB Series

UB Series

UTB Series

VUB Series

VB Series

WB Series

WVB Series

WVB Series

Y Series

*also available in
black text on clear

Z Series

*also available in
black text on clear

FOR USE WITH
COOLER CLIPS
CHANNEL TAGS
CHANNEL STRIPS
CLINGS

SHELF TALKERS
POLE SIGNS
INDOOR BANNER BOARDS

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DIVERSIFIED LABEL IMAGES

INDOOR point of sale



THE BOOK

In every BOOK:

POP Numbers

POP Price Points

POP Descriptives

Customize THE BOOK with:
Cooler Identification Logos
Channel Tags

DAYGLOWS



**Call For A Complete List Of
Stock Dayglows**

Custom Available On Demand

CALL 800-777-4791

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DIVERSIFIED LABEL IMAGES

OUTDOOR point of sale



**USE
ON YOUR
OUTDOOR
SIGNS**



B SERIES
12" x 5"

I SERIES
9" x 4 1/2"

H SERIES
4.125" x 6"

6 PACK CANS

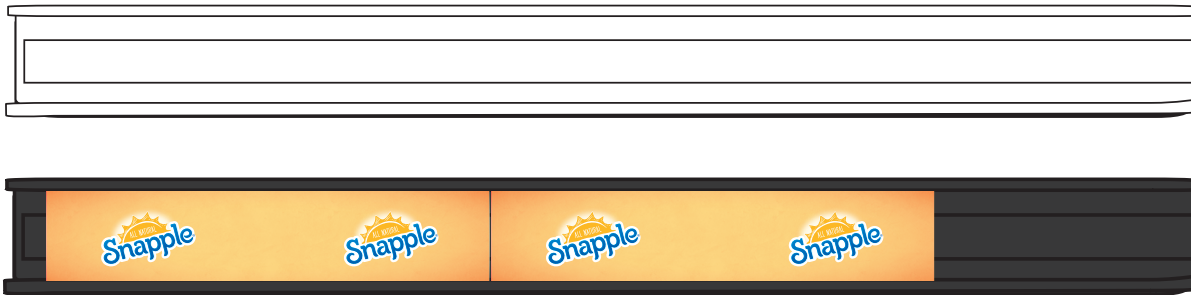
A SERIES
18" x 6 1/2"

G SERIES
14" x 4"

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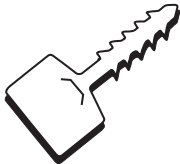
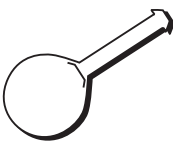

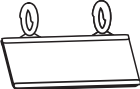


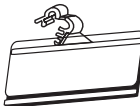
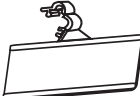
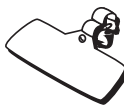

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RAIL STRIPS AND CLIPS



Rail Strips are available in various colors and styles, including self adhesive and clip over.

Use on front of coolers and displays

 BULLSEYE CLIP Clear Clip with snap hinge 1.5" X 1.5" 250 per bag	 BULLSEYE RING CLIP Clear Clip with ring 1.75" X 1.75" 250 per bag	 BULLSEYE CLIP ARROWHEAD Clear Clip with arrowhead for attaching 250 per bag	 2" ZIP CLIP 2" Clip with adjustable arrowhead for attaching 250 per bag	 CIRCLE ARROWHEAD CLIP Clear 1.75" Circle with arrowhead for attaching 250 per bag	 CIRCLE CLIP Clear Tag with 1.5" Circle 250 per bag	 DOUBLE-RING™ CLIP Clear Clip w/ Channel and 2 ring attachments 3.5" X 1.25" 250 per bag
 SNAP LOCK CLIP Clear Clip w/ Channel and flat attachment with snap 3.5" X 1.25" 250 per bag	 DIVERSA-RING™ CLIP Clear Clip w/ Channel and ring attachment 3.5" X 1.25" 250 per bag	 UNI-CLIP™ Clear Clip w/ Channel (with two snaps for multiple applications) 3.5" X 1.25" 250 per bag	 DIVERSA-CLIP™ Clear Clip w/Channel (with one snap) 3.5" X 1.25" 250 per bag	 COOLCLIP clear, snap hinge 3.5" x 1.25" 250 per bag	 COOLCLIP NATURAL Clear Clip with arrowhead for attaching 3.5" X 1.25" 250 per bag	

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